



West Green Road / Seven Sisters DEVELOPMENT TRUST

Freelance project: fundraising for the Wards Corner Community Plan

West Green Road/Seven Sisters Development Trust (the Trust)¹ is seeking a freelance worker to develop and advance a fundraising strategy for the Wards Corner Community Plan.

The Community Plan² aims to restore and bring back into full use the historic locally-listed Wards building at Seven Sisters in Tottenham, north London. The Wards building includes Seven Sisters Indoor Market (also known as Latin Village), an Asset of Community Value recognised by the United Nations as a cultural hub for London's Latin American community. Following a 15 year struggle to save the Market and Wards Corner from demolition, building owner Transport for London (TfL) and the Mayor of London have committed to a community-led development and will be inviting bids for a long-term lease from groups linked to market traders in June 2022. The Trust is currently facilitating the development of the new Wards Corner Community Benefit Society (CBS) to bid for the lease in order to deliver the Community Plan, restoring and managing the Wards building for the benefit of the community.

In preparation for the bid, the Trust is seeking a freelance worker to develop and advance a fundraising strategy for the Community Plan, working closely with a growing group of volunteers. The fundraising project has two main aims: 1) to identify and secure funding to support the preparation of the bid to TfL (funding goal £150k); and 2) to secure commitments in principle from potential major grant funders and investors to finance the restoration project itself (estimated construction cost £13m).

As such, the fundraising project has three main elements:

- 1) To further develop a fundraising strategy to support the bid and delivery of the Wards Corner Community Plan, building on initial work.
- 2) To develop and submit priority funding applications identified within the strategy to support the bid.

¹ <https://n15developmenttrust.com/>

² <https://www.wardscornerplan.org/>

- 3) To establish dialogue with priority funders and investors, and secure expressions of interest in principle in receiving applications for major funding and investment to finance the project itself.

To deliver this project, the freelance worker will work closely with the volunteer Fundraising Group of the Wards Corner CBS, a growing group of around 10 volunteers offering their time, knowledge and skills to the fundraising project. The freelancer will be able to draw on the work of the Fundraising Group so far, including development of an initial fundraising strategy and previous and in progress funding applications. The freelancer will also be able to draw on the financial viability studies and discussions with funders and lenders already advanced by the Trust.

The total fee for the project is £2,400 for 16 days work at £150 a day. The project will run for three months from approximately April to June 2022. The freelancer will send an invoice at the end of each month and payment will be made within 30 days of receipt of the invoice.

Funding for this project is provided by the Rosa Luxemburg Stiftung London Office.³

Essential criteria

- Significant experience of fundraising in and for the third sector.
- Good knowledge and networks of potential funders and investors.
- Experience of working with community groups, community businesses and volunteers
- Support for the Wards Corner Community Plan and CBS

Desirable criteria

- Specific fundraising experience, knowledge and networks in heritage, high streets, regeneration, community development, community businesses and minoritised communities.

Expressions of interest

If you are interested in this project, please send your CV by **midnight Sunday 27 March 2022**, along with a cover letter highlighting your interest in the Community Plan and how you meet the project criteria.

Please send these to Carlos Burgos, Chair of the Trust, at n15developmenttrust@gmail.com.

We particularly encourage applications from people with links to the area as a local resident, local worker or user of the Market or with links to London's Latin American communities.

³ <https://www.rosalux.eu/en/topic/1567.rls-office-london.html>